



MemComm Meeting
November 19, 2015
5:30pm
PPA Office

Attendees: John Cushing (chair), Seth Zawila, Diana Dukich, Jessica Buchberger (staff)

1. John welcomed the committee and introduced everyone.
2. Diana gave an update on the website timeline and the committee made plans to present the update to the Board of Directors. The website should be fully functional at the New Year, but there have been several setbacks in the timeline thus far the Board should be made aware of. The committee was also unsure of whether or not the Board had seen the new letterhead and other collateral.
3. Lois Willard recently emailed John Cushing asking for help to find a way to continue the services of the e-list that would put less pressure on the e-list volunteers. The committee acknowledged that the e-list is a neighborhood service, but not directly affiliated with PPA. The committee discussed several options and came to the conclusion that promoting e-democracy for neighborhood-wide discussions and City updates may be the best way to alleviate some pressure on the e-list managers. Jessica will research more and the committee will continue the discussion in December.
4. The Give to the Max was Thursday, November 12. Serafina Scheel and Jessica coordinated communications on social media, the newsletter and the e-list. Jessica has not received final numbers yet, but was positive about the response from neighbors.
5. Ruth Fen, Serafina Scheel, Mary Alice Kopf and Jessica met to discuss ideas for the New Resident Welcome Package. They will be reviewing other neighborhoods' welcome packages and interviewing neighbors to get a solid idea of what is needed/wanted and will meet again in December.
6. Lunch in the Park was Thursday, November 19 at the Tea House. It had low attendance, but people do want it to become a regular event again. The next Happy Hour in the Park will be Monday December 21st at Surly, 5-7pm.
7. The committee chose not to meet in December, and will meet early in January to allow for vacations, on January 6, 2016 at 5:30pm.