

Neighborhood Relations and Outreach Committee Minutes - January 10, 2019

Present: Brendan, Mary Joan, John, Patti, Lydia, Noel, Jenny

Agenda approved

Minutes from 121218 approved

1. Website
 - a. Not ready to move it yet; need to determine the new domain etc. we need to determine where that will be. Brendan will follow up and report back at the February meeting
 - b. Andy ok to update as needed but hope we can move away from having to have him do that as he's got other things on his plate right now. Thanked him for his efforts.
 - c. Noel offered to help with the migration, once we decide on a platform etc.
2. Welcome Cards
 - a. Ready to make it happen! Made some edits that Brendan will communicate to Nick and then it can go to Paradigm Printing for a quote/bid
 - b. Need to send bid/quote to Lynn for approval before getting it printed; we think this should have been included in 2018 budget
 - c. Decided on 500 flyers, not mailers, to give out
 - d. Assignment for all committee members is to come to the February meeting with ideas of where the flyers should go - realtors, landlords, post office (Noel will check), restaurants and other places where we can leave a few; also ask board members to take and distribute some - this will all happen after February meeting
3. Ice Cream Social (ICS) - May 31, 2019
 - a. Greg Simpson agreed he would talk to Greg Bernstein about calling a meeting of the principal players in the planning of the ICS. Once a staff person is hired, some of the tasks can be delegated to him/her. Hope to have this meeting by the end of January.
 - b. Lydia will communicate with Greg/Greg about people who should be invited whose contact info can be found in the PPA Files; volunteered to help with music & entertainment as last year
 - c. Discussed having 'contributions' buckets to try and raise additional money to defray expenses - according to the 2040 plan, funding for neighborhood organizations could become less/go away so we need to consider other ways to raise money
4. Mission - Vision
 - a. Discussion about who we serve as a committee & board - focus on two main groups - renters & homeowners
 - b. Renters can be divided into different groups - short term (mostly students) and longer term; each have separate needs & interests; need to ascertain how to reach them and serve them.
 - c. Can look at past surveys & information, especially when doing the name change, to find out some needs of the community
 - d. Outreach - decided we want to really focus on this for now; need to have SMART goal; discussion focus on this at the February meeting
 - i. Figuring out what we need to do
 - ii. Recruiting more people to serve on task forces (Communication, Ice Cream Social, Home Tour etc).
5. Home Tour - Fall or Spring 2019 - Lydia will set a meeting for before the next NROC meeting

Next Meeting - 6 pm, Wednesday, February 13; regular meetings will be the 2nd Thursday of the month, just changing due to Valentine's Day.

Submitted by Lydia McAnerney